

11th Annual Reece's Round-Up East Coast 5K Run / 1 mile Walk and Roll

Dear Potential Sponsor,

Reece Anthony Rubino, the son of Jeff and Lesa Monroe Rubino, was born on October 3rd, 2005. Just eight short weeks after his birth, Reece was diagnosed with Spinal Muscular Atrophy (SMA Type I or Werdnig Hoffmann Disease). SMA is a motor neuron disease that affects Reece's ability to voluntarily move muscles necessary for activities such as crawling, walking, swallowing, talking, and breathing. It is the #1 genetic killer of children under the age of two.

Due to Reece's illness, the Rubino family is faced with a challenge that no family should endure....funding the extreme costs associated with caring for a child with special needs and maintaining his quality of life.

Nearly 50% of children diagnosed with SMA Type I die before they reach the age of two. At 12 years old, Reece is beating the odds! Reece is able to talk and he is just like any other 12 year old. He loves to play video games, baseball, board games, and he attends virtual school!! Reece is in 7th grade, but he is so proud to be in advanced level math!

Each year, an annual Reece's Round-Up is conducted in Castle Rock, Colorado, where the Rubino family resides. The Rubino family has been extremely blessed by the generous donations of race participants and sponsors. The funds generated from this event assists with medical bills, respite care, and treatments that are not covered by insurance. In the coming year, the Rubino family will need to continue updating their house to make it more accessible for Reece.

The Rubino family has tremendous faith in what can be accomplished through scientific discoveries and new therapies for Reece and other children with SMA. While the research opportunities are limitless, funding them is not!

Here's where WE can help!

On Saturday, July 7th, 2018, at 9:00 a.m., the 11th Annual Reece's Round-Up East Coast 5K Run/ 1 Mile Walk and Roll will take place at The Gazebo in Beaver, PA. With so many friends and family in the local area, this is OUR chance to make a difference for Reece! Your generous contribution will go to the Reece Anthony Rubino Benefit Fund, a fund established to help offset the financial burden of Reece's medical needs.

Attached to this letter, you will find a sponsorship form. If you would like to support the Rubino family and this very worthy cause, please fill out and return the form to the address provided. Your sponsorship contribution will help defray the cost necessary to make this event a success.

For additional information, please call or email Nancy Kelly at
724-462-7699 or email 1533kellys@comcast.net

For additional information on SMA, please visit www.fsma.com or www.rubinofamily.net

Thank you in advance for your support!
Together, We Can Save a Life!

Jeff Rubino is a member of the Beaver Class of '84. Lesa Monroe is a member of the Monaca Class of '85. They reside in Castle Rock, Colorado with their three children, Genna (26), JP (21), and Reece (12).

Pray for Reece!